Calvin & Staheli

**Propaganda Posters**

**The assignment:**

Create your own propaganda poster for World War II, based off the examples we have seen in class. You can look through your textbook and find a topic that you would like to make a poster about. (Some ideas might include: racial discrimination in the United States, the need for equality at home while fighting for it abroad, raising money for the war effort, encouraging sacrifice among Americans, recruitment for the armed forces, etc).

**NOTE: While racist images and slurs were common during WWII, they are unacceptable today, and you will receive a zero for this assignment if your propaganda poster includes these elements. The purpose of this assignment is to focus on using visuals as persuasive devices, NOT to perpetuate racial stereotypes from the 1940s.**

**Requirements:**

1. It must be persuasive (it should appeal to emotions in some way)
2. It must be colorful
3. The lettering must be LARGE (can be read from across the room)
4. It must address one of the reasons for propaganda we discussed in class (to support the war effort, to recruit Americans, to justify the war effort)
5. It must be at 8 ½ x 11 (a regular sheet of paper)

\*Please note that artistic ability does not figure into your score on this assignment. You are graded on your ideas, not how “realistic” your drawing is. That said, I expect you to make it look neat and presentable.

\*You can use computer-generated elements—but DO NOT steal copyrighted images on the Internet!

Rubric:

Persuasive: 10 pts.

Colorful: 5 pts. **Due Date:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**

Letters are large and readable: 10 pts.

Reason behind it is clear: 10 pts.

Quality: 10 pts.

Size is acceptable: 5 pts.

**Total: 50 pts**